

**FAYETTEVILLE CITY COUNCIL
STRATEGIC PLANNING RETREAT MINUTES
FAST MULTIMODAL CENTER TRAINING ROOM
505 FRANKLIN STREET, FAYETTEVILLE, NC
FEBRUARY 3, 2018
8:30 A.M.**

Present: Mayor Mitch Colvin (departed at 12:30 p.m.)

Council Members Kathy Jensen (District 1); Tyrone Williams (District 2); Tisha S. Waddell (District 3); D.J. Haire (District 4); Johnny Dawkins (District 5); William J. L. Crisp (District 6); Larry O. Wright, Sr. (District 7); Theodore Mohn (District 8); James W. Arp, Jr. (District 9)

Others Present: Douglas Hewett, City Manager
Karen McDonald, City Attorney
Kristoff Bauer, Deputy City Manager
Jay Reinstein, Assistant City Manager
Gina Hawkins, Police Chief
Ben Major, Fire Chief
Rob Stone, Engineering and Infrastructure Director
Michael Gibson, Fayetteville-Cumberland Parks and Recreation Director
Dwayne Campbell, Chief Information Officer
Kevin Arata, Corporate Communications Director
Randy Hume, Transit Director
Dwayne Campbell, Chief Information Officer
Anthony Wade, Human Relations Director
Elizabeth Somerindyke, Internal Audit Director
Cindy Blot, Economic and Community Development Director
Tracey Broyles, Budget and Evaluation Director
Cheryl Spivey, Chief Financial Officer
Rebecca Jackson, Strategic Performance Analytics Director
Pamela Megill, City Clerk
Marsha Shepherd Johnson, HR Training and Development Consultant
Ted Abernathy, Managing Partner, Economic Leadership LLC
Members of the Press

CALL TO ORDER

Mayor Colvin called the meeting to order at 8:30 a.m.

INVOCATION

Council Member Wright offered the invocation.

GUEST SPEAKER

Mr. Ted Abernathy, Managing Partner, Economic Leadership, presented "Future Thinking Fayetteville", with the aid of a PowerPoint presentation.

At the end of the presentation a question and answer session ensued.

Mayor Colvin recessed the meeting at 10:00 a.m. Mayor Colvin reconvened the meeting at 10:16 a.m.

TARGETS FOR ACTION

Ms. Marsha Shepherd Johnson provided an overview of the guidelines for Action Planning and SMART goals. Recommendations were received from the Mayor, City Council members, and the City Manager.

Mayor Colvin recessed the meeting at 11:45 a.m. Mayor Colvin reconvened the meeting at 12:15 p.m.

PRIORITIZATION OF COUNCIL RECOMMENDATIONS FOR TARGETS FOR ACTION

The Fayetteville City Council decided their Targets for Action (TFA) for the upcoming fiscal year are as follows:

- Develop a Unified Street Light Plan
- Develop an Internship Program
- Review Options for Outsourcing Waste Management
- Develop Options for a Young Adult Engagement Program
- Develop Municipal Service District (MSD) options for concentrated retail areas

ADJOURNMENT

There being no further business, the meeting adjourned at 2:10 p.m.