

**FAYETTEVILLE CITY COUNCIL
STRATEGIC PLANNING RETREAT MINUTES
FAYETTEVILLE REGIONAL AIRPORT
FIRST FLOOR CONFERENCE ROOM
FEBRUARY 27, 2010
8:30 A.M.**

Present: Mayor Anthony G. Chavonne

Council Members Keith Bates, Sr. (District 1); Kady-Ann Davy (District 2); Darrell J. Haire (District 4); Bobby Hurst (District 5); William J. L. Crisp (District 6); Valencia A. Applewhite (District 7); Theodore W. Mohn (District 8); Wesley A. Meredith (District 9)

Absent: Council Member Robert A. Massey, Jr. (District 3)

Others Present: Dale E. Iman, City Manager
Doug Hewett, Assistant City Manager
Kristoff Bauer, Assistant City Manager
Karen M. McDonald, City Attorney

Lyle Sumek, Lyle Sumek Associates, Inc.

Jackie Tuckey, Public Information Officer

Rebecca Rogers-Carter, Management Analyst

Members of the Press

The strategic planning retreat reconvened at 8:30 a.m. with City Council rethinking the refinement of its Vision for 2025 and how each principle was defined.

Council Member Davy departed the meeting at 10:30 a.m.

Council reviewed the following goals for 2015 and ranked their importance:

- Growing City, Livable Neighborhoods – A Great Place to Live
- Greater Tax Base Diversity – Strong Local Economy
- More Attractive City – Clean and Beautiful
- More Efficient City Government – Cost-Effective Service Delivery
- Greater Community Unity – Pride in Fayetteville
- Revitalized Downtown – A Community Focal Point

Council then ranked their objectives under each goal, identified the challenges and opportunities for each goal, and prioritized specific actions to achieve each goal.

Council Member Haire departed the meeting at 11:30 a.m. Council Member Davy returned to the meeting at 11:50 a.m.

Council recessed for lunch at 12:35 p.m. and reconvened at 1:25 p.m.

Council continued reviewing their goals and prioritizing specific actions to achieve each goal.

Council then developed a list of topics of mutual concern with the County. After identifying the concerns, Council identified items for staff to work on and for Council to discuss with the County and/or get an update.

Consensus was that Council would discuss the downtown parking structure, County water, and joint Transportation Plan. Council would also seek updates on emergency medical and a consolidated communications center for emergency dispatch transport.

Council then identified the top and high-priority Policy Agenda 2010 Targets for Action as follows:

Policy Agenda

- **Top Priority:**
 - o UDO: Unified Development Ordinance
 - o Police Staffing: Funding
 - o Rental Registration/PROP
 - o Multi-Family & Commercial Recycling: Direction & Funding
 - o Downtown Parking Structure
- **High Priority:**
 - o Annexation of Enclaves
 - o I-295 Land Use Plan: Funding

- o Bragg Boulevard Corridor Funding Plan
- o Consolidated Communication Center
- o City Funding Policy: Special Events & Non Profits

Council then identified the top and high-priority Management Agenda 2010 Targets for Action as follows:

Management Agenda

· **Top Priority:**

- o Non-Stop Air Service to Washington, DC
- o Multi-Modal Center
- o Code Enforcement Productivity
- o Fire Station 19
- o Prince Charles Hotel: City Role

· **High Priority:**

- o Sidewalk Policy & Plan
- o Murchison Road Corridor
- o Military Business Park
- o Youth Council Resurrection
- o 10-Year Plan to End Homelessness

Council was advised that staff would review, identify actions and resources, and come back to Council on March 22, 2010, prior to the regularly scheduled City Council meeting.

There being no further business, the meeting adjourned at 4:40 p.m.